



## OPENING NIGHT: \$20K: A Competition about Race

Friday, November 1, 2013, 7-9 PM  
The TOBY, Indianapolis Museum of Art, 4000 N. Michigan Rd.  
\$10/person at [imamuseum.org](http://imamuseum.org)

*One energizing night.*

*Four innovators.*

*One \$20,000 award.*



Race ... it's a pint-sized word that powerfully shapes how we see ourselves, each other, and our community. Cast your vote when four innovators vie for a \$20,000 award to implement their daring idea for reshaping notions of race in Central Indiana.

Individuals and organizations from any sector and discipline—artists and cultural organizations, faith leaders and congregations, educational organizations and scholars, civic organizations and social entrepreneurs—are invited to submit original projects. See submission guidelines on the following page. **Deadline is October 1; apply [here](#).**

With this event, Spirit & Place is doing what it does best—creating space for creativity and conversation, trusting in the talent and capacity of our own citizens to build community, and providing a platform on which, together, we can dare to imagine a better life.

### CONTEXT

This event is the opening night of the 18<sup>th</sup> annual Spirit & Place Festival, which celebrates the theme of RISK in 2013. The opening event will lift up local “idea-makers,” while the closing event, the 18<sup>th</sup> Annual Public Conversation, will feature nationally-known Hoosier risk-takers. Spirit & Place mobilizes ideas, brings disparate people and organizations together to partner and converse, and sparks action for the common good. It's all in our name: Spirit & Place. Through growth of the human spirit, Central Indiana becomes a better place.

Winner of the NUVO Cultural Vision Award and the Indiana Achievement Award, Spirit & Place reaches 19,000+ people annually through dozens of “never-before-seen” programs, ranging from workshops and exhibits to panel discussions and performances. Since 1996, the Spirit & Place Festival has engaged 600 cultural, faith-based, and civic organizations, nearly 5,000 national and local “idea-makers,” and over 250,000 people. The festival has been the catalyst for the birth of new organizations, community initiatives, and resources that create sustained benefit for our communities.



**SPIRIT & PLACE FESTIVAL**

INDIANA UNIVERSITY  
School of Liberal Arts  
IUPUI

## SUBMISSION GUIDELINES for \$20K: A Competition about Race

- Individuals, families, cultural organizations, schools, congregations, and other civic organizations are eligible to submit.
- The topic of race must be the focus.
- Projects must be new; existing projects are ineligible.
- Projects must be implemented and completed by June 30, 2014.
- Presenters must be available on the following dates:
  - Monday, October 14, between 3-6 p.m. for a preliminary presentation of their idea; approximately 10 entrants will be chosen for this preliminary round.
  - Monday, October 21, 4-6 p.m. for a finalists meeting; 4 will be selected to present, and each will give a 10-minute presentation at the Nov. 1 event.
  - Friday, November 1, 4-10 p.m. (event day will include a dress rehearsal presentation)
- Submission info to include:
  - name/email/daytime phone
  - Describe your project. (500 words maximum)
  - How does your project reshape notions of race? (500 word maximum)
  - Describe your outcome. What does success look like? (500 word maximum)
  - Provide a detailed budget.
  - Provide a general timeline.

## SELECTION CRITERIA

A panel of judges (to be published later) will choose preliminary finalists. The winner will be selected by a combination of judge and audience votes. Judges will use the following criteria:

- **Originality:** Does the project help us see or understand race differently? Is the project creative?
- **Community Building:** Will the project create opportunity for conversation and community building? Are collaborations appropriate to the proposed project?
- **Public Participation:** Does the project offer opportunities to learn (listen, reflect, observe), connect (discuss, share, question), and/or participate directly (create, build, write, etc.)?
- **Mission Alignment:** Is the project consistent with Spirit & Place's mission to catalyze civic engagement and enduring change through creative collaborations among the arts, humanities, and/or religion? Does the project promote a sense of place?
- **Feasibility:** Does the project have strong potential to make a difference? Does the plan and budget align?

## TIMELINE:

Oct 1	Submission deadline
Oct 9	10 finalists notified
Oct 14	Preliminary presentations by 10 finalists
Oct 15	4 finalists notified
Oct 21	4 finalists meet
Nov 1	Event day

This event is presented by Spirit & Place with support from The Scott A. Jones Foundation, Indianapolis Museum of Art, KI NuMedia, and the Race and Cultural Relations Leadership Network, a standing committee of the Greater Indianapolis Progress Committee.



**SPirit & PLace FESTIVAL**

INDIANA UNIVERSITY  
School of Liberal Arts  
IUPUI