MEDIA ALERT

Finalists announced as "race" for \$20k marks risky start for annual Indy festival

10-day festival begins November 1 at the Toby, Indianapolis Museum of Art Tickets on sale now

WHO: 18th annual Spirit & Place Festival celebrates theme of RISK November 1-10

WHAT: "Race" is a small word but one that significantly shapes the perspectives we have about our communities and ourselves. On November 1, the 18th annual Spirit & Place Festival will host "\$20K: A Competition about Race," with a focus on the four finalists in a call-out for original projects centered on a daring idea for **reshaping notions of race in Central Indiana.**

Audience members will cast their votes as four innovators (detailed below) vie for a \$20,000 award. The winner will be selected by a combination of judge and audience votes. A panel of judges has determined the four finalists. For more information, visit www.spiritandplace.org.

FINALISTS:

 Javier Barrera – Latino Youth Collective Project Title: Race: A Look Inside

DeShong Perry-Smitherman – A Girl's Gift, Inc.
Project Title: My Mentor, My Self

 Danicia Malone – Indianapolis Neighborhood Resource Center Project Title: The Lost Race

 Pete Hylton – IUPUI School of Engineering & Technology, Motorsports Engineering Program
Project Title: A Competition About Race Using Racing

JUDGES:

- Gloria Berlanga King, Director of Multicultural Affairs, Wishard Health Services
- Hope Hampton, Director of Community Relations, Christian Theological Seminary

- Erin Kelley, Program Designer
- **Felipe Martinez** (chair/moderator), Associate Executive Presbyter, Whitewater Valley Presbytery
- **Toby Miller**, Director, Race and Cultural Relations Leadership Network, a standing committee of the Greater Indianapolis Progress Committee
- **Helen Sanematsu**, Assistant Professor, Visual Communication Design, Herron School of Art & Design, IUPUI
- William Taft, Executive Director, Local Initiatives Service Corporation

WHERE: The Toby

Indianapolis Museum of Art 4000 N. Michigan Road

WHEN: Friday, Nov. 1 7-9 p.m.

TICKETS AND FULL EVENT LISTING: Tickets for the opening night event are \$10 and can be purchased at imamuseum.org. For more information and a full list of festival events, visit spiritandplace.org.

ABOUT THE SPIRIT & PLACE FESTIVAL: The Spirit & Place Festival catalyzes civic engagement, respect for diversity, public imagination, and enduring change Spirit & Place is a collaborative community project managed by The Polis Center, part of the Indiana University School of Liberal Arts at IUPUI. Major partners include Lilly Endowment Inc.; Allen Whitehill Clowes Charitable Foundation, Inc.; The Scott A. Jones Foundation; Bohlsen Group; The Indianapolis Foundation, a CICF Fund; IUPUI; IU School of Liberal Arts at IUPUI; University of Indianapolis, Indianapolis Museum of Art, Christian Theological Seminary, Indianapolis Public Library and more than 200 other community partners and donors. For more information, call The Polis Center at (317) 274-2455 or visit www.spiritandplace.org. The 2013 festival takes place November 1-10.

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Media Contact

Jessica Kiefer & Andrew Hayenga <u>jkiefer@bohlsengroup.com</u> <u>ahayenga@bohlsengroup.com</u> 317.602.7137