

## **Pecha Kucha Indianapolis, Spirit & Place and Central Indiana Community Foundation seek creative minds to create inspiring places--and compete for \$10,000 prize**

Pecha Kucha Indianapolis is seeking ten presenters to compete for a \$10,000 prize and help turn an Indianapolis location into a more inspiring place.

On Thurs., Nov. 12, at 9 p.m., Pecha Kucha Indianapolis will hold its seventh volume in what is its most collaborative and meaningful event yet. Hosted at The Toby by the Indianapolis Museum of Art as an official Spirit & Place Festival event, the judges of "Pecha Kucha Vol. 7: The Next Indianapolis" will grant an award of \$10,000 from the Central Indiana Community Foundation to one of ten presenters for use towards a project that turns an Indianapolis location into a more inspiring place.

The format for the free event will follow the worldwide Pecha Kucha standard: 10 PowerPoint presentations of 20 slides at 20 seconds each, each for a total of 6 minutes and 40 seconds; cocktails and chit-chat are also heavily encouraged. For this event, a panel of celebrity city planners will convene on site and award the money to the person with the best, most-actionable idea. Winners will also have access to the ears and brains of a crackshot team of Indianapolis' best thinkers and planners, specially grouped together to help the winner turn their vision into a reality.

Submissions should be for achievable, innovative projects that will occur within Indianapolis city limits. More criteria and details for submission are below. Submissions are due Sunday, October 18 at 11:59 p.m.

The event is free to the public, but tickets are required. Attendees may reserve their free ticket in advance by calling 317-955-2339 or visiting [www.imamuseum.org](http://www.imamuseum.org), or pick up a ticket onsite at the Indianapolis Museum of Art on the day of the event.

Go to <http://pkindy.org> for more information, details, and videos of previous submissions.

Other organizations helping to promote and organize the event include: Asthmatic Kitty Records, Big Car, the Indiana Humanities Council, Indianapolis Downtown Inc, the Local Initiatives Support Coalition, and Method Architecture.

### **Judges include:**

**Sarah Green**, a resident of Indy's near north side since 2007 and Associate Curator of Contemporary Art at the Indianapolis Museum of Art;  
**David Hoppe**, a regular columnist and editor who writes about culture and politics for *NUVO*, the alternative weekly in Indianapolis;  
**Tammi Jones**, Senior Vice President of Policy and Planning for the Greater Indianapolis Chamber of Commerce named by *Women's Enterprise Magazine* as one of the nation's top 100 Female Executives in Supplier Diversity;  
**Gail Payne**, the owner of The Goods: Thoughtful Marketing, Authentic Living and manager of the Indianapolis Cultural Trail public outreach and fundraising;  
**Aaron Renn**, a consultant and urban affairs writer who publishes *The Urbanophile* blog;  
**Krista Skidmore**, president of FlashPoint, an Indianapolis-based human resource consulting firm, and a board member of the Arts Council of Indianapolis and the Indiana Humanities Council;  
**David Wu**, policy director for the Mayor of Indianapolis; and  
**Tamara Zahn**, President of Indianapolis Downtown, Inc., a NFP organization charged with developing, managing and marketing Downtown.

### **About Pecha Kucha**

Pecha Kucha, literally meaning "chit-chat" in Japanese, is a grassroots movement started by architects and designers to remedy long-winded lectures and frivolous presentations.

The movement has spread to cities across the world, including Amsterdam, Beijing, Berlin, Budapest, Hong Kong, London, Portland, Nagano, Toronto, and now Indianapolis.

In one corner, the presenters at Pecha Kucha have only 6 minutes and 40 seconds to convey their idea, with 20 slides at 20 seconds each, whether they like it or not. In the other corner, a well-stocked bar. And in the middle: you. The two corners will compete for your attention; get a drink and you've missed what could be the most influential idea of your career. Pay attention and you'll miss your third or fourth drink. Conversation among the audience, especially during timid presentations, is encouraged. Called by *Indianapolis Monthly* 2008's Best Open Mic Event of the Year, Pecha Kucha Indianapolis is now in its seventh volume.

### **About The Toby**

Tobias Theater, nicknamed "The Toby," is a 600-seat theater at the Indianapolis Museum of Art dedicated to culturally adventurous programs including multimedia performances, films and talks by internationally significant speakers. The IMA is located at 4000 Michigan Road.

### **Call for Submissions**

We invite you to submit the following information about your project to [submissions@pkindy.org](mailto:submissions@pkindy.org):

A brief (500 words or less) description of your project highlighting your vision to benefit our community of Indianapolis, how the project will be executed, and the impact it will have.

At least five images that you would use in your PK presentation. Please keep images smaller than 1 MB in size each (resolution should be 1024x768).

### **Criteria for Judging Presentations**

1. Vision: Projects will be considered based upon their visionary potential to impact Indianapolis based on the theme of the Spirit and Place Festival 2009: *Inspiring Places: To re-imagine who we've been, who we are and who we want to be.*
2. Achievable / Implementable: Presented projects should be achievable and result in tangible results toward the stated goal of the project.
3. Impact: \$10,000 must be a meaningful amount to the project. The jury will measure the potential impact that the prize will have on the project and the community at large.

### **Timeline**

Sun., Oct. 18, 11:59 p.m. - Submissions must be emailed to [submissions@pkindy.org](mailto:submissions@pkindy.org)

Fri., Oct. 23 - Selected presenters will be notified by email with instructions on assembling presentations

Thurs., Nov 5 - Final presentations emailed back to [submissions@pkindy.org](mailto:submissions@pkindy.org)

Thurs., Nov. 12, 8:20 p.m. – Pecha Kucha Indianapolis V.7 in The Toby at the Indianapolis Museum of Art.